

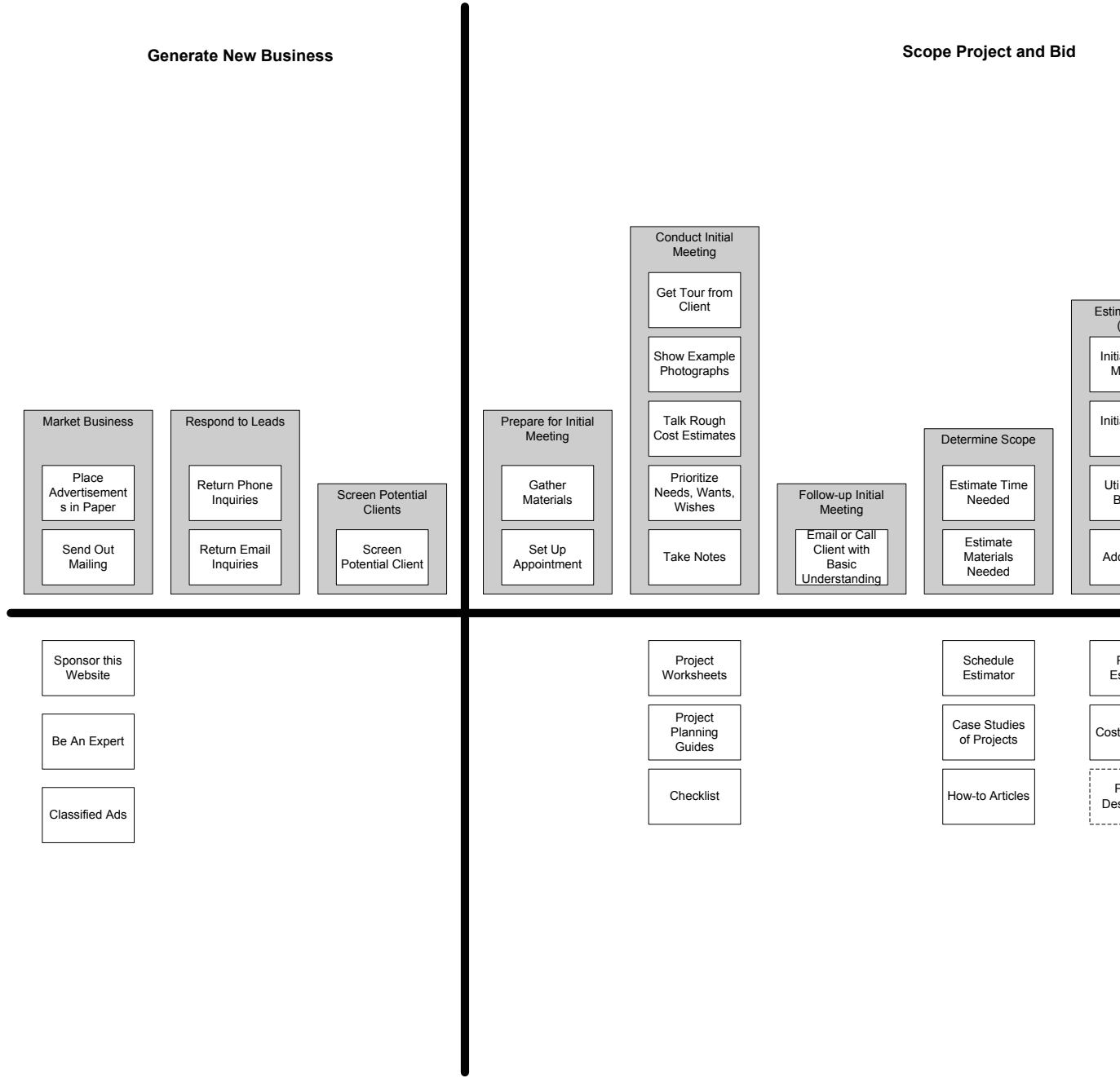
iRemodel
 Re-Architecture
 Business Services to User Mental Model
 Comparison
 March 19, 2001
 Copyright 2002 Adaptive Path

- Legend**
- Task or Business Goal
 - Widespread Task**
 - Infrequent Task*
 - Conceptual Group
 - Copy of Task
 - Separate Site

User Mental Model - Builder - Up To The Point of F

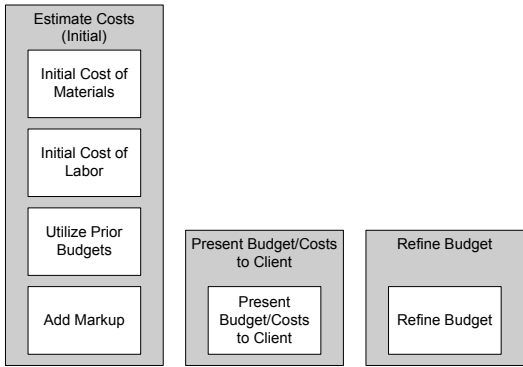
Generate New Business

Scope Project and Bid

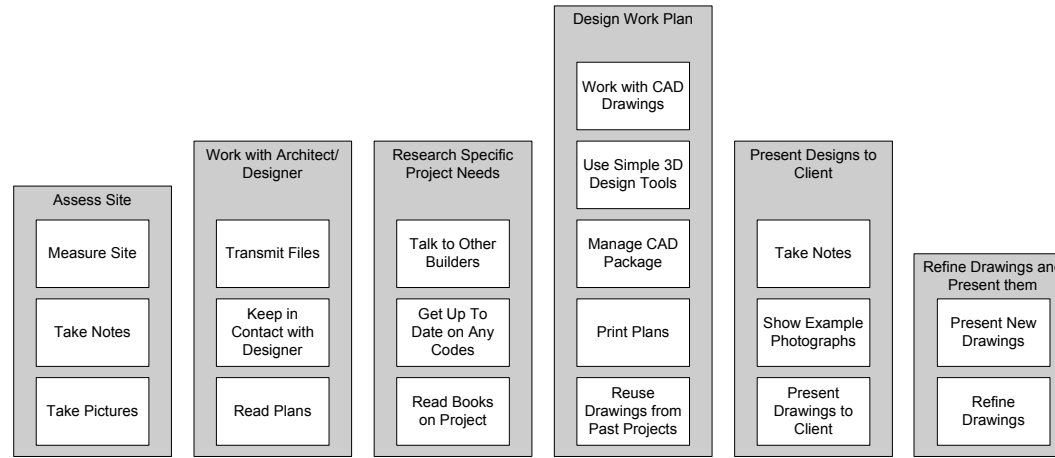


Point of Finalizing Design and Costs

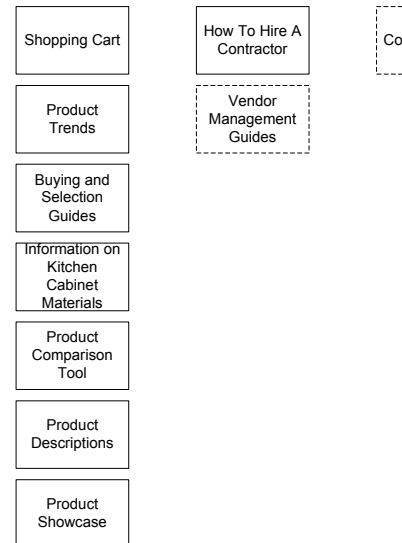
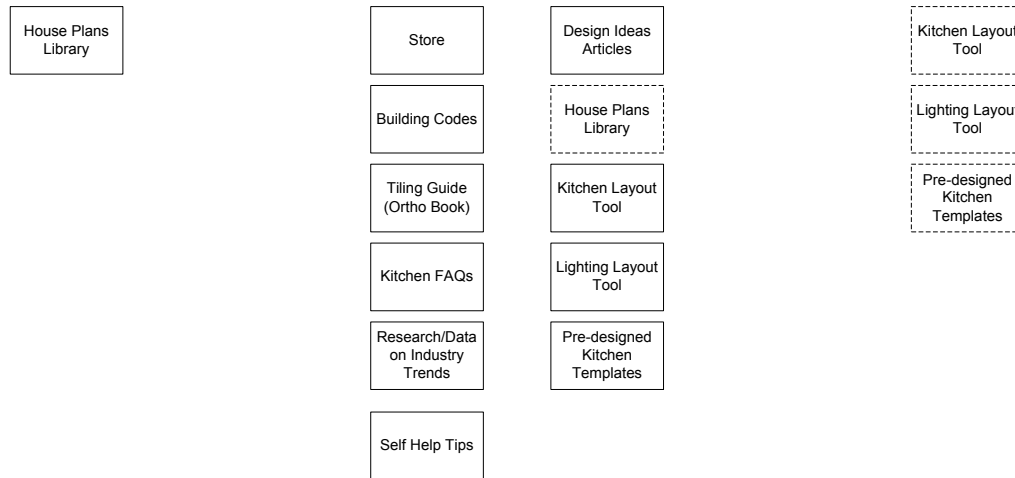
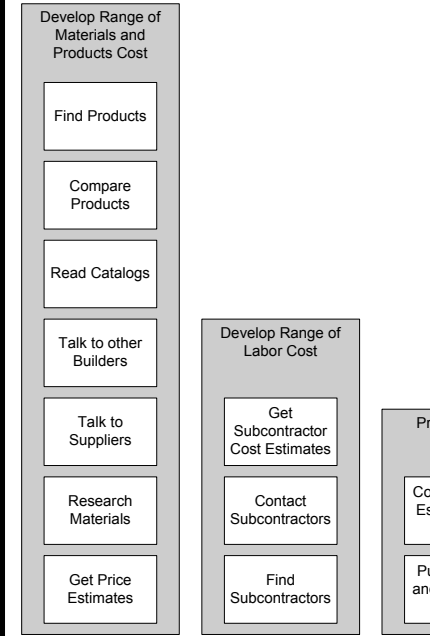
Final Bid



Plan Design



Cost Out The Design



ut The Design

Set Final Design and Cost Agreement

Work With Subcontractors

Manage Business

Stay U

Prepare Cost Estimate

- Compare New Estimate with Original
- Put Numbers and Ranges in Excel

Present Cost Estimate to Client

- Show Products and Materials Options
- Show Number Ranges
- Discuss Ranges

Write up Final Agreement

- Show Final Agreement to Colleague
- Write Up Final Agreement

Have Client Sign Off on Final Agreement

- Get Sign Off on Final Agreement
- Present Agreement to Client

Get Subcontractors

- Find Subcontractors
- Meet Subcontractors
- Make Agreement

Manage Subcontractors

- Keep in Contact with Subcontractors
- Present Plans to Subcontractors

Do Business With Subcontractors

- Pay Subcontractors
- Address Overages

Do Business With Subcontractors

- Use QuickBooks
- Send Invoices
- Deposit Checks

Juggle Multiple Projects

- Juggle Multiple Projects

Be Responsive

- Check Messages
- Return Email and Phone Calls

Buy Software

- Evaluate Software
- Talk to Colleagues about Software
- Read Software Reviews

Cost Estimator

Loan Center

Consumer Guides

Project Worksheets

Project Worksheets

Vendor Management Guides

Project Worksheets

How To Hire A Contractor

Vendor Management Guides

Project Worksheets

Stay Up To Date in Business

Interact with Information Provider

